

vanshika lunawat

graphic designer

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vanshikalunawat.com

EDUCATION

Savannah College of Art and Design
Savannah, GA, USA

BFA in Graphic Design, March 2022

TECHNICAL SKILLS

Photoshop

Illustrator

InDesign

Figma

Microsoft Office

Google Drive

OTHER SKILLS

Collaboration

Research & Development

Organizational skills

Creative problem solving

Interpersonal skills

Brainstorming &

Mind mapping

Time management

Art direction

Branding & Packaging

Copywriting

Social media marketing

Digital illustrations

Motion media/gifs

Web design

Wireframing

Photo editing

LANGUAGES

English

Hindi

EXPERIENCE

Lagavi

Jaipur | June 2023-Present

Graphic Designer

Design and produce all print and digital marketing materials.

Designed gifting packaging for Lagavi.

Modify website design for better user experience.

Developed Lagavi's brand language for Raw Collaborative 2024.

Assist in campaign and social media shoot styling.

Zahava

New York, NY | July 2022-Dec 2023

Graphic Design Intern

Assisted with revamping the brand website.

Designed weekly marketing emails, social media content.

Helped with marketing and competitor analysis.

Worked on Holiday campaign and pop up materials.

Collaborated with the team to art direct a campaign photoshoot.

Dolta

Mumbai, India | March-Oct 2022

Graphic Designer (Part-time)

Conceptualized and created Brand identity for a clothing brand.

Brainstormed and designed packaging and merchandise deliverables.

Plumarii

Jaipur, India | July 2020-Feb 2021

Graphic Designer (Freelance)

Designed brand identity and managed brand development.

Developed marketing, packaging and social media assets.

Created embroidery focused digital illustration for clothing.

Lunaya

Jaipur, India | Nov 2019-Feb 2020

Graphic Designer (Freelance)

Formulated a unified brand voice for a jewelry brand.

Designed packaging and marketing assets.

Contributed in art direction for campaign photoshoots.

Assisted with social media content and curation.